According to Ostovar (2017), a jihadi fighter aims to elicit notions of bravery, strength, and religious devotion (93).

In his vision of Islam,

"there is no greater spiritual act than martyrdom for one's faith"

(Brachman et al. 2006, 86).

Therefore, a martyr is believed to be raised above other believers in the eyes of Allah (Cook 2017, 152), and is rewarded with the direct access to paradise (Cook 2017, 153).